International Practices in Centralized Procurement Türkiye



Ayhan ÖZTÜRK, VP of Turkey, West Asia, Levant MedTech II International, 27.10.2022



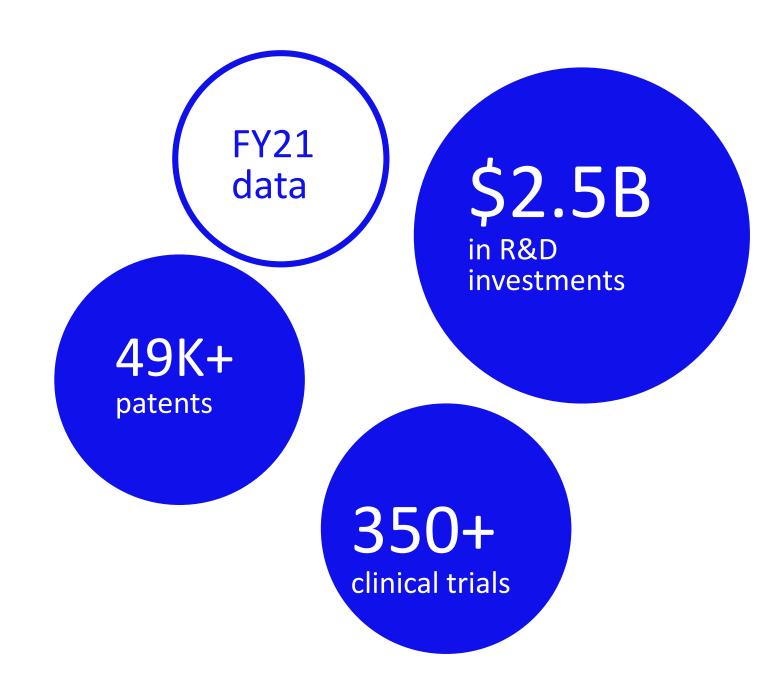


Company mission...

- Alleviate pain
- Restore health
- > Extend life

Transforming the lives of two people,

every second
of every hour
of every day



To help more people in more places

Europe, Middle East, and Africa

Working in

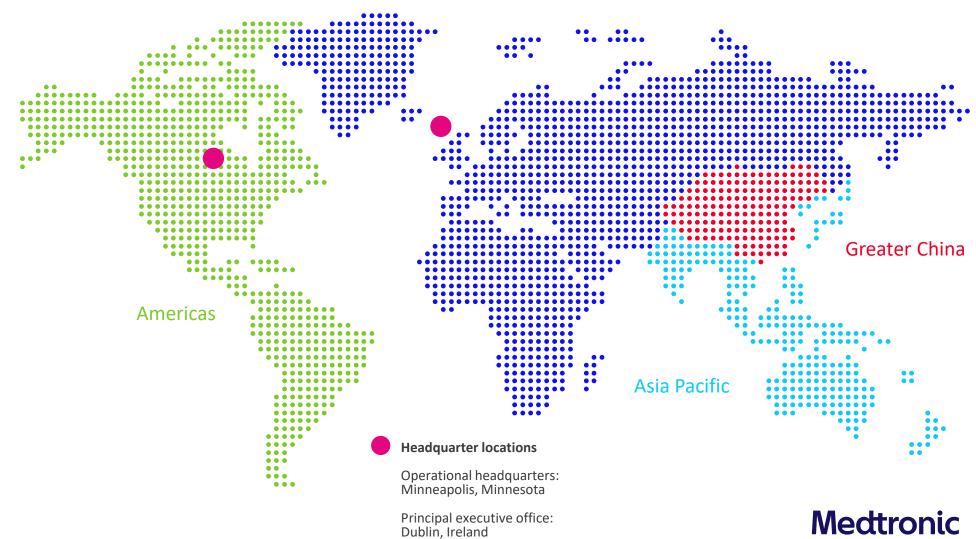
150+

Organized into

4 regions

19 distribution sites

79 manufacturing sites



MedTech II International I 27.10.2022

Our therapies and solutions span four portfolios to treat more than 70 conditions in the human body









Cardiovascular

Medical Surgical

Neuroscience

Diabetes





What were the problems?

Late payments
due to poor
financial
management

Excess staff allocation for procurement at hospital level

No standardization for technical specifications, variation in quality

Loss in expiry and excess inventory

What happened after GPO?

Standardized
90 days payments
through end-to-end
digital tracking

High quality procurement processes with lower number of admin work

Standardized
technical
specifications,
improve quality/
value for money

Significant reduction in waste, better allocation of inventory

Finally, leveraging on scale...

...is this all?

Standardizing procurement through GPO leads to,



Efficiency



Increase patient access



Transparency



More investment in healthcare system



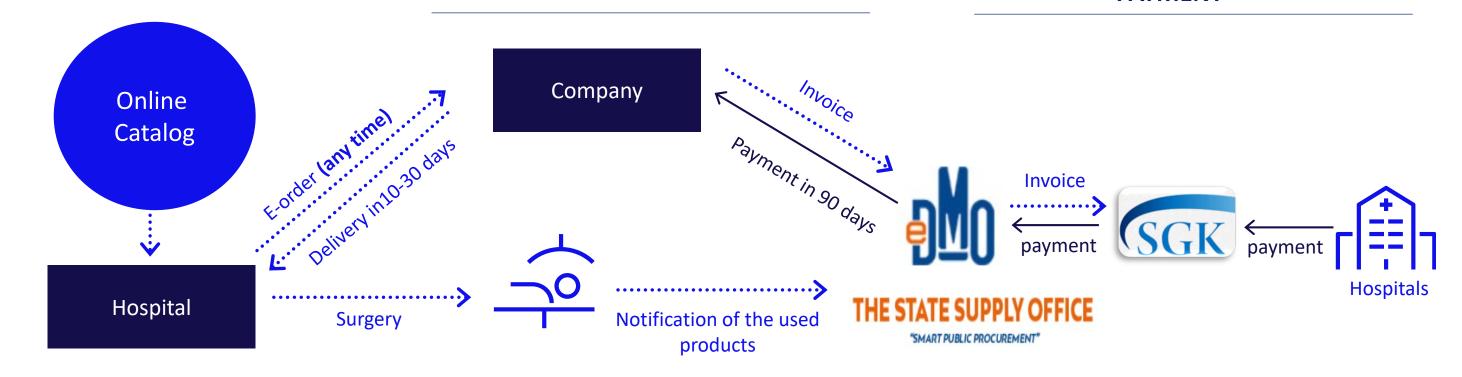
Promotes direct participation of multinational companies

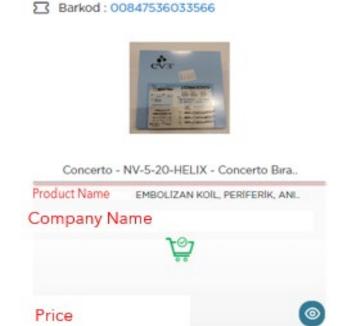


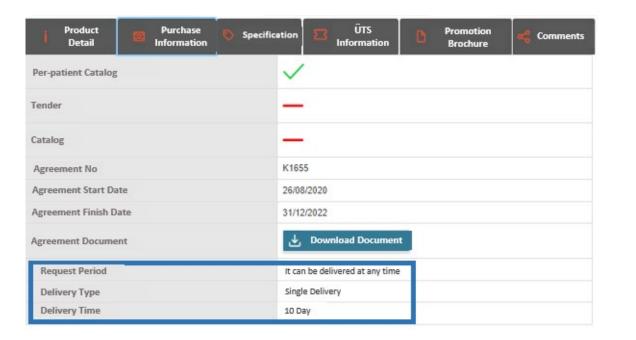
Unlocks true potential of the country

ORDER & DELIVERY

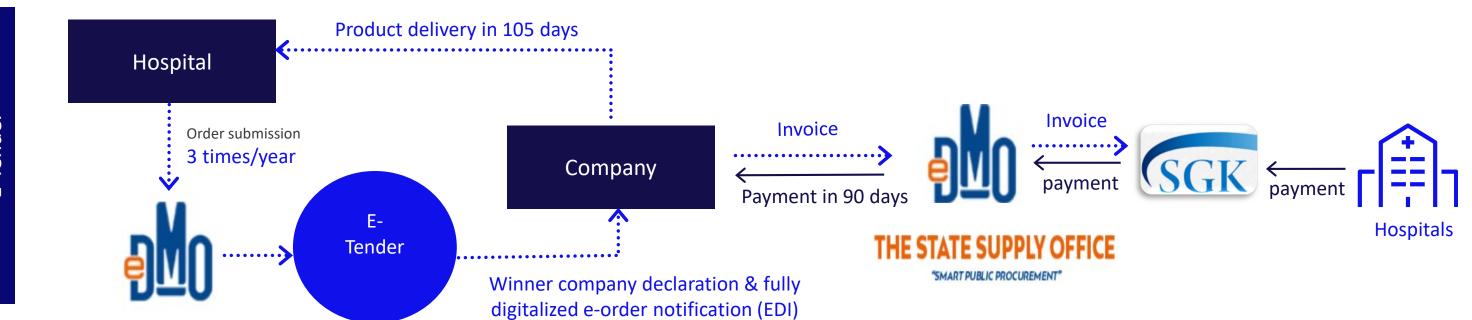
PAYMENT

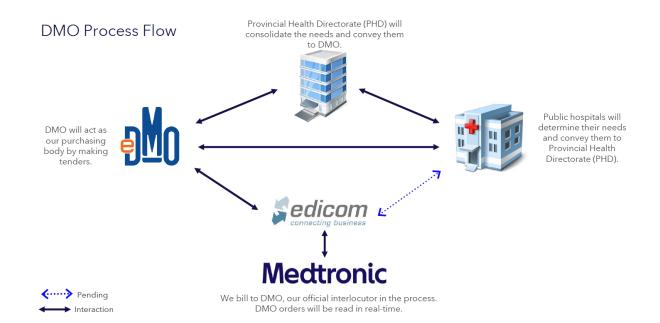






Medtronic





Medtronic

Thank you