



**Coral**

# Connecting the Dots

Digital solution for patients with SMA

Turgut Gökalp, MD  
Rare disease Partner of  
Roche Pharma Turkey  
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Информация предназначена только для специалистов системы здравоохранения. Не для распространения.  
Информация носит исключительно научно-информационный характер, не является рекламой.

Данная презентация была подготовлена при поддержке ТОО «Рош Казахстан»

# Complexity Increases...

How can I access my treatment faster and easier?

How will I monitor my patients?

Is this treatment cost-efficient?

Do I have to deal with all these paperwork?



Am I getting better? Is my treatment working?

**How can I live with this disease?**

What am I going to do if something bad happens?

How can I choose the best treatment option for myself / my patient?

## An Example from SMA Ecosystem Despite Innovative Treatments...

- Patients have to receive their treatments intrathecally
- Increased workload for clinics
- Delays in treatment access
- Treatment complications
- Poorly educated patients / caregivers
- Poor stakeholder experience
- No existing specific patient registry
- Limited feedback regarding patients' wellbeing



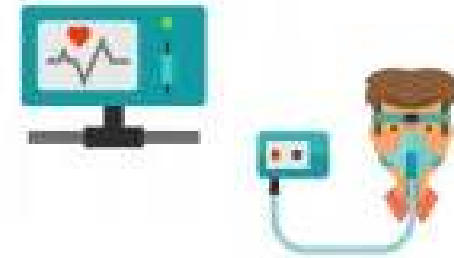
# Problems are not Limited with Hospitals Travelling with a SMA Patient is not Easy



Transfer



Team



Devices



Infection

## Our Vision

To provide the best disease experience for patients and healthcare providers

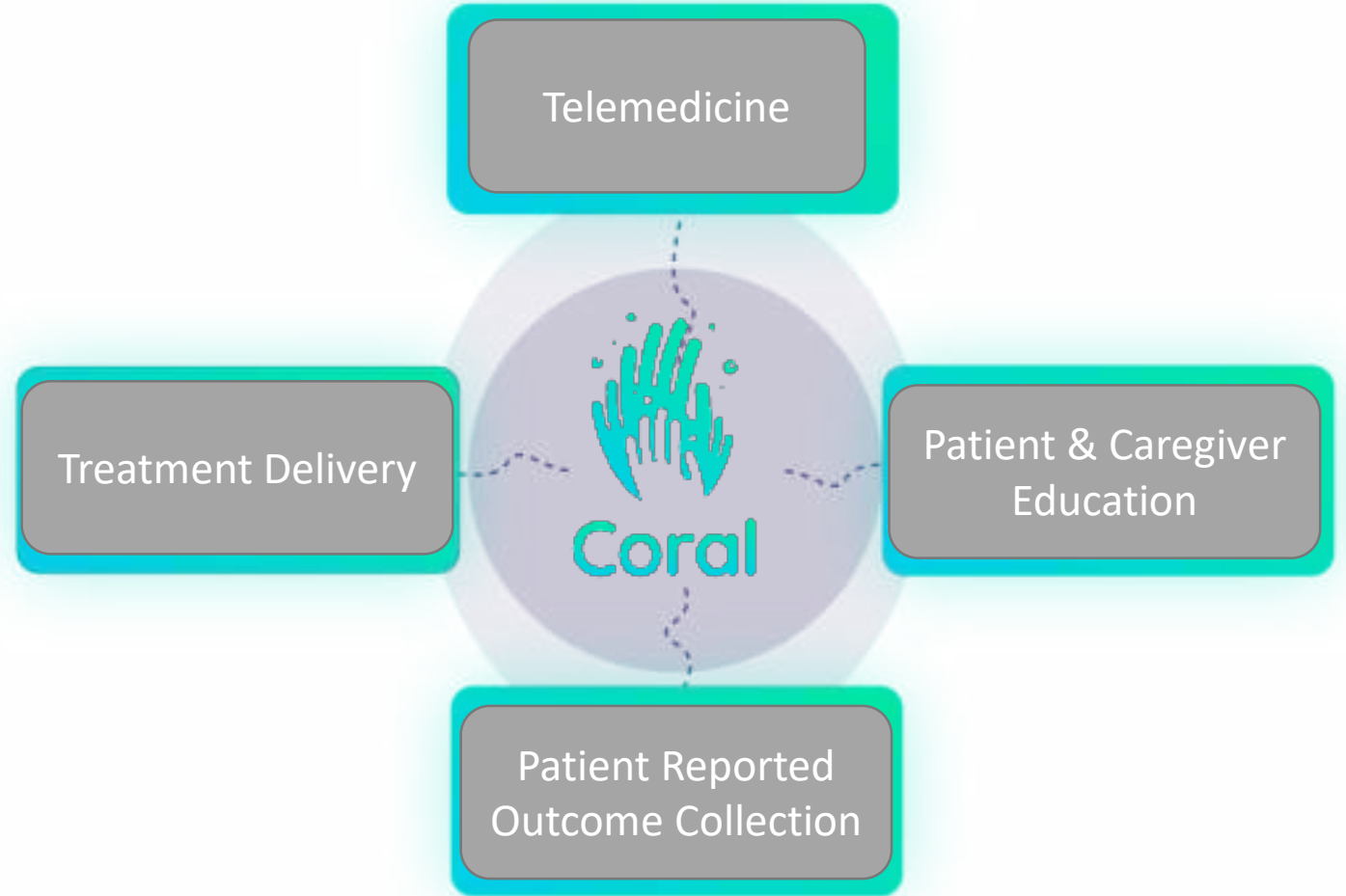
## Our Mission

To develop a service that will decrease the burden of disease for all stakeholders within SMA ecosystem

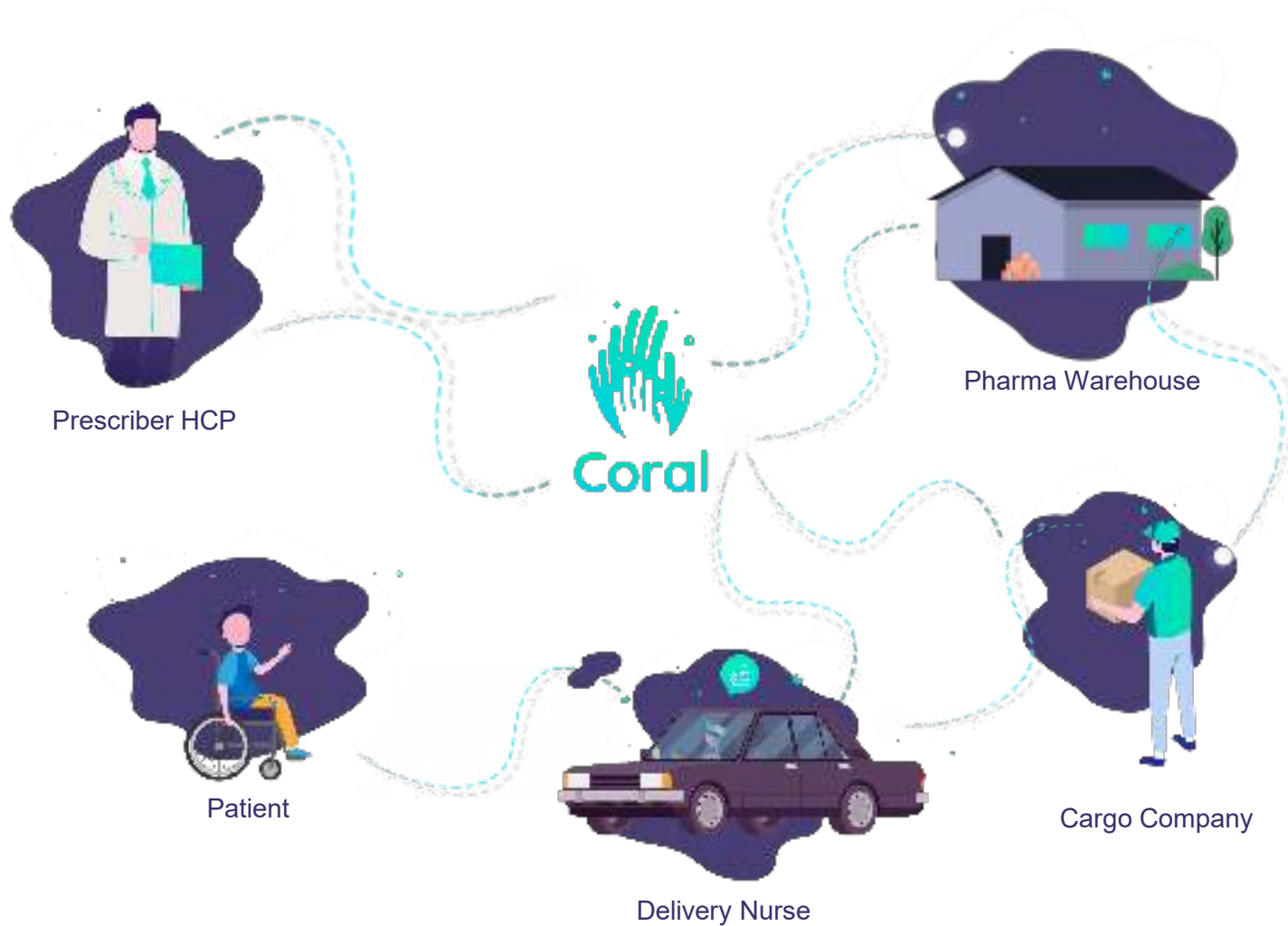


# Co-creating a Better Future for All Healthcare

**CORAL** is a digital launch platform for all «beyond the pill» health services. It aims to provide the best disease experience for patients and healthcare providers



# An Example Distribution Model



- Reconstitution & Admin. Training
- Nurse Delivery
- Cargo Delivery
- Warehouse Preparation
- Nurse - Patient Coordination
- HCP Prescription

# Patient & Caregiver Education

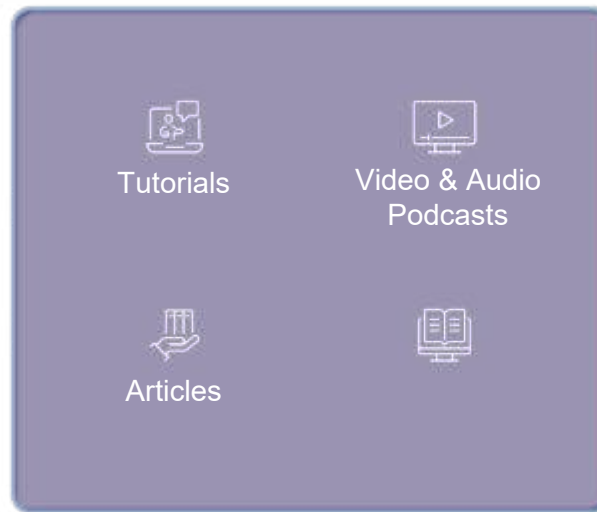
## You Gotta Know Your Disease



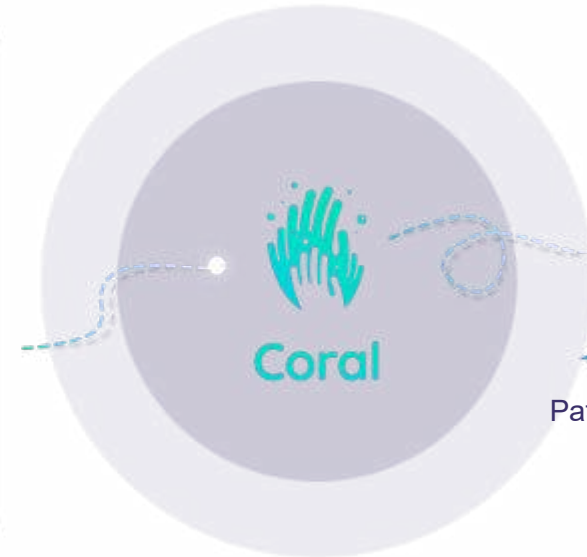
Independent  
Information  
Platforms



Disease Area  
Specific Content



Interactive Content



Coral

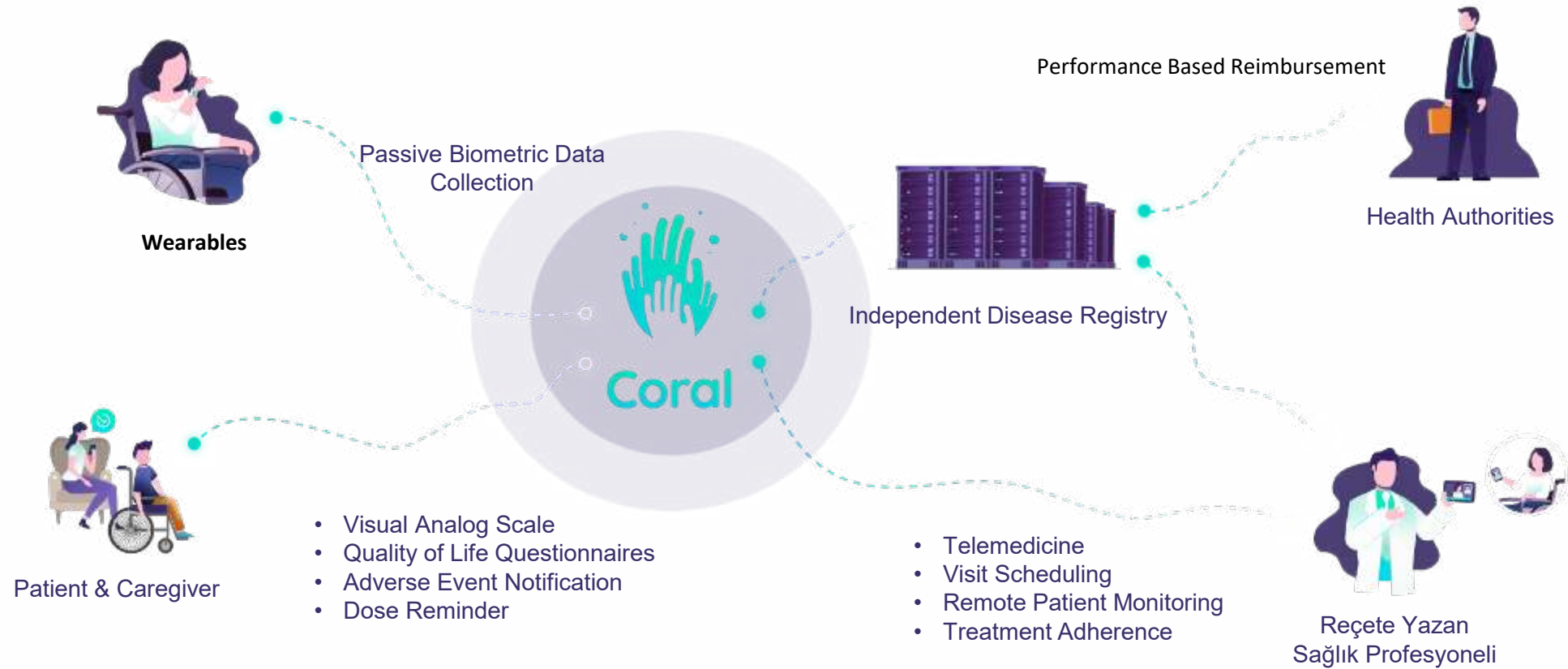


Patient & Caregiver




# Patient Reported Outcome Collection


## HCP - Patient Interaction Beyond The Hospital



## How future looks like for SMA Eco-System? More Convenient and More Informed



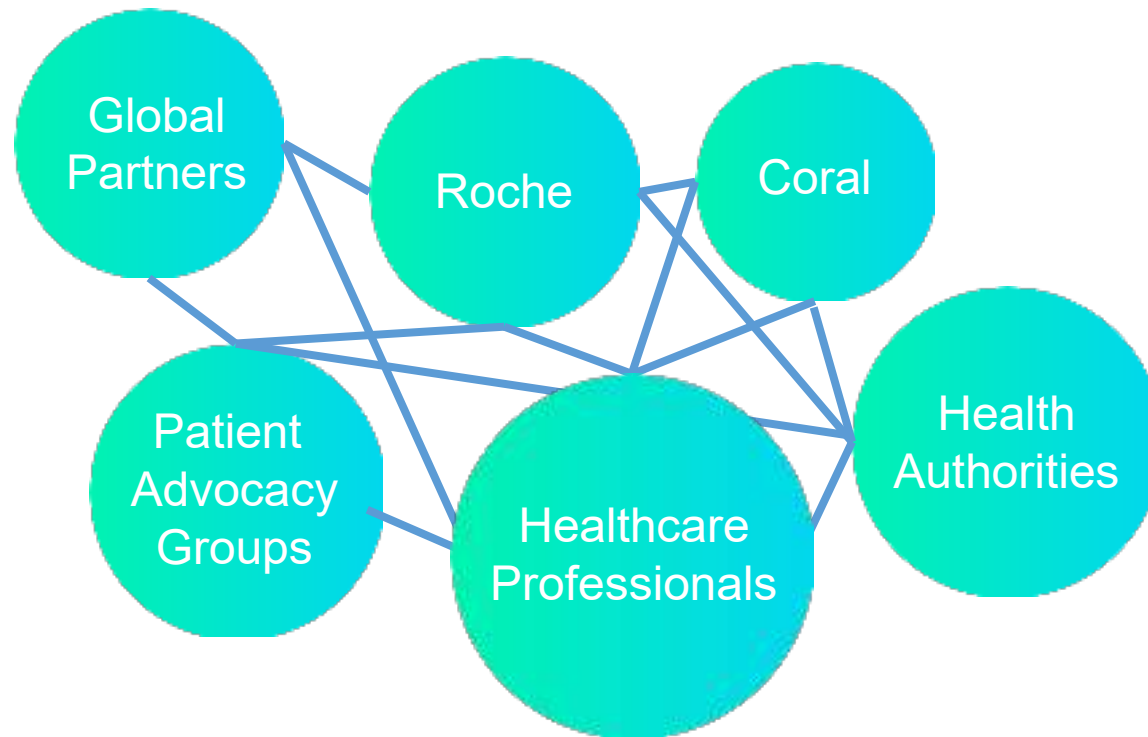
I can easily prescribe my treatments and always keep myself informed about well-being of my patients



I have more control over my treatment now and I can access it within the comfort of my home. **Coral** educates me about my disease and helps me to establish a better communication with my doctor



## Partnering with the Ecosystem Connecting the Dots





Рақмет сізге